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NEWS RELEASE

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Goodson Imports appointed as Exclusive Posiflex Distributor in Australia and New Zealand.

Posiflex Technology, Australia's leading volume PC POS brand, announced this week, the appointment of specialist Point of Sale Distributor, Goodson Imports Pty. Ltd. as its exclusive distribution partner for Australia and New Zealand.

Goodson's expertise and experience in distributing POS solutions, as well as the strength of their reseller base, makes them an ideal partner for the extensive Posiflex range.

Both companies have a long history of providing quality solutions for the retail market.

"Posiflex chose Goodson over its competitors as it's best suited for the vertical markets Posiflex deal with" said Max Schuddeboom, CEO for Goodson. "Especially in the retail and hospitality environments where Goodson offers an extensive hardware range as per our customer requirements. Posiflex helps us to complete our offering. The wide range of peripherals supplied by Posiflex suits our customers requirements and allows a complete 'branded' solution."

Goodson Imports will distribute and provide technical support for all Posiflex products to customers, they will handle all inquires, sales..etc and provide services to both new customers or existing customers in Australia and New Zealand.

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